Promotional & Advertising Opportunities

Choose how you want to be present in the WSAVA Regional Congress 2023!

Below you can find the available promotional and advertising items.

For any questions, please contact me -

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- Prospectus
- Educational Opportunities
- Exhibition
- Contact Us

PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

Learn More

MEET THE EXPERT

SESSION

Host an official Non-CME meet the expert session.

Learn More

PRODUCT THEATRE SESSION

Present your research in this 20-min session.

Learn More

VISIBILITY



LANYARDS

Opportunity to place company's logo on the lanyards.

<u>Learn More</u>

BAGS

Opportunity to place company's logo on the Congress bags.

<u>Learn More</u>

NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

Learn More

FACE

MASKS

Opportunity to place company's logo on the face masks.

Learn More

KEY

RING

Make an impression with this practical key ring.

Learn More

MASK

CASE

Be visible and brand the face mask cases.

Learn More

HAND

CLEANSER

Promote safety by branding the hand cleanser gel.

Learn More

GEL2G0

BOTTLE

Promote safety by branding the hand cleanser gel.

Learn More

STAY SAFE

KIT

Promote safety and brand the stay safe kit.

<u>Learn More</u>

COFFEE

BREAK

Promote your company at one or more coffee breaks.

Learn More

WELCOME RECEPTION

Promote your company at the networking reception.

Learn More

FESTIVAL CHAIRS

Offer participants a change to relax with these stylish and informal chairs.

Learn More

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

Learn More

SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

<u>Learn More</u>

CHARGING KIOSK

Be visible by branding the charging kiosk.

Learn More

CHARGER PICK-UP LOUNGE

Be visible by branding the charging pick-up lounge.

Learn More

PROMOTION ON PLASMA SCREENS

Promote your session in this loop slide advert.

Learn More

CONGRESS

TV

Branded channel with daily conference news and event coverage.

Learn More

WI-FI LANDING PAGE

Splash your logo on the Wi-Fi landing page.

Learn More

CONGRESS DAY

Support a CONGRESS day and be visible onsite and online.

Learn More

"RECAP OF THE DAY" VIDEO

Get exposure at the end of each day by supporting this video.

Learn More

NETWORK

WORLD MAP

Connect with participants around the globe.

Learn More

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

Learn More

ADVERTISE



ADVERT IN FINAL PROGRAM

Full page advert in the final program.

Learn More

MINI

PROGRAM

Support the Congress mini program.

Learn More

E-BOOK ADVERT

Full page advert in the E-book.

Learn More

BAG INSERT

Promotional material included in the Congress bags.

Learn More

PUSH NOTIFICATION

Connect with participants with a push notification.

Learn More

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

<u>Learn More</u>

TWITTER WALL ADVERT

Advert in a loop on the social media plasma screen.

<u>Learn More</u>

CONGRESS MAILSHOT

ADVERT

Reach out to the (CONGRESS) community.

Learn More

CONGRESS WEBSITE BANNER

Be visible on CONGRESS website with a banner-ad on the home page.

Learn More

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

Learn More

POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

Learn More

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the

contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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